

IDENTITY PROTECTION

UP-TO-THE-MINUTE PROTECTION FOR ONLINE BANKING AND SHOPPING

CAN YOU TRUST YOUR ANTI-VIRUS TO KEEP YOUR IDENTITY SAFE?

When there are tens of thousands of new viruses appearing every day and anti-virus software alone is unable to keep up, the answer is probably “no”. That’s why smart people add an extra layer of protection on top of their existing security software, specifically to deal with this problem.

AVG IDENTITY PROTECTION – YOUR SMARTER SECURITY

AVG Identity Protection is a different kind of protection that goes way beyond typical identity theft prevention software. It doesn’t try to identify any one of those tens of thousands of new viruses the whole time your computer is online (and slowing your web surfing down to a crawl).

Instead, it looks for things happening on your PC that shouldn’t be happening.

This approach, called behavioral analysis, looks at the way programs interact with each other on your PC and, if it spots something going on that’s unexpected, it just closes that process down. So nothing can happen to your valuable personal information.

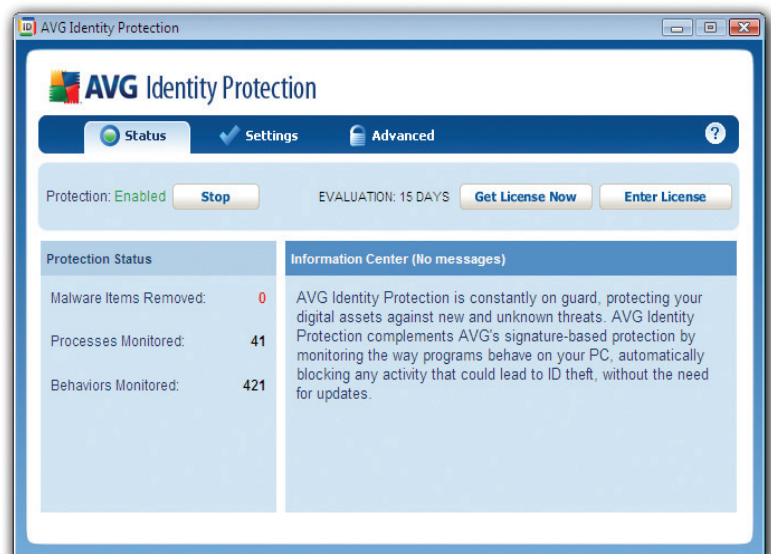
You don’t need to trawl through your PC looking for all the places you’ve written down bank account access codes and credit card details so you can lock away specific words and numbers. AVG Identity Protection watches out for anything that just looks wrong and stops it.

With AVG Identity Protection on your PC, you can surf, search, bank, pay bills, shop, work, and play online with confidence, knowing your personal information is safe from cyberthieves.

AVG Identity Protection is up-to-the-minute protection for all your online transactions.

It’s the best way to keep your valuable information private, bar none. A vital extra layer of protection.

- ✓ Works with any anti-virus or security suite
- ✓ Safely bank and shop online
- ✓ Block threats your anti-virus misses
- ✓ Easy set-up automatic updates



80 million people trust us to keep them safe online – and so can you.

Why AVG?

We believe you should be able to bank and shop online without worrying about ID theft. AVG Identity Protection goes way beyond the typical identity theft protection software. Not only will we keep you safe from online thieves – we’re also able to see when anything potentially bad might be happening on your PC, and stop it **before** it can do any damage.

Here’s how AVG’s home computer protection compares:

		AVG Anti-Virus	AVG Anti-Virus & Firewall	AVG Internet Security
BANKING AND SHOPPING ONLINE				
AVG Identity Protection	Keeps your private information secure			•
SURFING AND SEARCHING THE WEB, SOCIAL NETWORKING				
LinkScanner Active Surf-Shield	Ensures every web page you visit is safe	•	•	•
LinkScanner Search-Shield	Applies safety ratings to your search results	•	•	•
Superior Phishing Protection	Checks to make sure web pages are genuine	•	•	•
Enhanced Firewall	Prevents hackers from accessing your PC		•	•
E-MAILING, INSTANT MESSAGING, AND DOWNLOADING				
Anti-Spam	Blocks spammers and scammers			•
WebShield	Checks downloads and file exchanges for viruses	•	•	•
E-mail Scanner	Keeps you safe from dangerous e-mail attachments and links	•	•	•
WHETHER YOU’RE ONLINE OR OFFLINE				
Anti-Virus	Makes sure you can’t get or spread viruses	•	•	•
Anti-Spyware	Prevents spyware phoning home your personal information	•	•	•
Anti-Rootkit	Ensures even the toughest threats are kept out	•	•	•
Game Mode	Keeps you safe without interrupting your gameplay	•	•	•
Update Manager	Keeps you safe from the latest threats – automatically	•	•	•
System Tools	Lets you customize how AVG protection works			•

All AVG products give you:

- ✓ Free automatic updates and version upgrades¹
- ✓ Hassle-free security that won’t slow you down²

And don’t forget – if you ever need help with your AVG protection, just head on over to our support website at <http://www.avg.com/support> and our experts will get you back on track – fast.

More information

AVG home and small office security products:
<http://www.avg.com/home-and-office-security>

AVG network and server security products:
<http://www.avg.com/business-security>



Recommended System Requirements (Windows XP)

Pentium Processor, 600 MHz
 50 MB free hard drive space (for installation)
 256 MB RAM

Recommended System Requirements (32-bit Vista)

Vista-compatible processor, 800 MHz
 50 MB free hard drive space (for installation)
 512 MB RAM

Recommended System Requirements (64-bit Vista)

Vista-compatible processor, 1 GHz
 50 MB free hard drive space (for installation)
 1 GB RAM

Compatibility

Microsoft Windows XP SP1, 2 Pro or Home
 Microsoft Vista (32/64 bit)
 Microsoft Windows 7

¹ For the term of your license.

² All security software uses memory and processor power, and can therefore result in slower system performance. AVG has been built to minimize these effects.